

2025 Cyber Month Social Media Toolkit

Media



Copy

Long Form (LinkedIn, Instagram & Facebook)

Post 1 (Cybersecurity & Economy)

Cybersecurity is economic security. Strong cybersecurity practices protect not only data & personal information, but also the economic health of businesses and communities across MA.

This October, during Cybersecurity Awareness Month, remember the basics:

- Think before you click
- Report suspicious activity
- Turn on multi-factor authentication
- Keep software updated

Learn more about MA Cybersecurity Month: <https://masscybercenter.org/cybermonth>

[Please tag @Massachusetts Technology Collaborative on LinkedIn]

#CyberMeansBusiness #CyberReady #CybersecurityForProsperity #SecureOurWorld
#CybersecurityAwarenessMonth

Post 2 (Events)

MA is home to a vibrant cybersecurity ecosystem that safeguards businesses, communities & residents while strengthening our economy.

Explore the statewide events happening throughout October on the MassCyberCenter calendar & see how #CyberMonth is celebrated across MA:

<https://masscybercenter.org/cybermonth>

[Please tag @Massachusetts Technology Collaborative on LinkedIn]

#CyberMeansBusiness #CyberReady #CybersecurityForProsperity #SecureOurWorld
#CybersecurityAwarenessMonth

Short Form (X & Threads)

Post 1

Cybersecurity is economic security. Protecting data & personal information strengthens MA's economy, & keeps businesses & communities safe.

Learn best practices during MA Cybersecurity Month:

<https://masscybercenter.org/cybermonth>

[Please tag @Mass_Tech on X]

Post 2

October is MA #CyberMonth. Explore statewide events highlighting how MA's cybersecurity ecosystem protects residents, supports businesses & builds a stronger economy.

See the calendar: <https://masscybercenter.org/cybermonth>

[Please tag @Mass_Tech on X]

Post 3

Staying #CyberReady means protecting yourself & your business. Think before you click, report suspicious activity, use multifactor authentication & keep software updated.

Learn more during MA Cybersecurity Month: <https://masscybercenter.org/cybermonth>

[Please tag @Mass_Tech on X]

Hashtags

#CyberMeansBusiness #CyberReady #CybersecurityForProsperity #SecureOurWorld
#CybersecurityAwarenessMonth